

IN THE CLAIMS:

1. (Currently Amended) A purse hanger comprising:
- a) a rigid interface member defining a planar interface area;
 - b) a rigid arm with a central extension disposed between a proximal end and a distal end, wherein the proximal end is coupled with the rigid interface member in a orientation substantially parallel to the planar interface area, and a wherein the distal end configured to orient itself extends downward from the central extension when the distal end is positioned vertically beneath the planar interface area; and,
 - c) a flexible member with a first end coupled to the distal end of the rigid arm, and a second end coupled to a purse engagement member.

- 1 2. (Previously Presented) The purse hanger according to claim 1 wherein the distal
2 end of said rigid arm is oriented vertically beneath the geometric center of said planar
3 interface area.

- 1 3. (Cancel)

- 1 4. (Original) The purse hanger according to claim 1 wherein the rigid arm is
2 swivelably coupled with the rigid interface member.

- 1 5. (Withdrawn) The purse hanger according to claim 1 wherein the rigid arm is
2 detachably coupled with the rigid interface member.

- 1 6. (Withdrawn) The purse hanger according to claim 1 wherein the rigid interface
2 member has a storage cavity.

- 1 7. (Withdrawn) The purse hanger according to claim 6 further comprising storage
2 members stored in said storage cavity, said storage members being selected from
3 among a group consisting of lip gloss, foundation, make up, vitamins, drugs, a

4 condom, modular inserts, a timepiece, a cellular telephone, a camera and combinations
5 thereof.

1 8. (Withdrawn) The purse hanger according to claim 6 further comprising a cover for
2 covering said storage cavity, and securement means for securing said cover to said
3 rigid interface member.

1 9. (Withdrawn) The purse hanger according to claim 8 wherein said securement means
2 is selected from among a group consisting of snaps, clasps, hooks, hinges, magnets,
3 threaded members, and combinations thereof.

1 10. (Original) The purse hanger according to claim 1 wherein said rigid arm
2 comprises a horizontal extension parallel with said planar interface area.

1 11. (Original) The purse hanger according to claim 10 wherein the rigid arm
2 comprises a vertical extension that is about perpendicular to said horizontal extension.

1 12. (Original) The purse hanger according to claim 11 wherein the vertical extension
2 has a lengthening means for altering a length of the vertical extension.

1 13. (Original) The purse hanger according to claim 1 wherein the first end of the
2 flexible member is coupled to the distal end of the rigid arm by a swivel joint.

1 14. (Original) The purse hanger according to claim 1 wherein the second end of the
2 flexible member is coupled to the purse engagement member by a swivel joint.

1 15. (Original) The purse hanger according to claim 1 wherein the purse engagement
2 member is a rigid loop.

1 16. (Original) The purse hanger according to claim 15 wherein the rigid loop is a
2 single continuous loop.

1 17. (Original) The purse hanger according to claim 15 wherein the rigid loop is a
2 formed from a movable loop member movably engaged to a primary loop member,
3 wherein, when the movable loop member is in a first position, the rigid loop is a
4 closed loop, and when the movable loop member is in a second position, the rigid loop
5 is an open loop.

1 18. (Previously Presented) The purse hanger according to claim 17 wherein the
2 movable loop member is movably engaged to the primary loop member through a
3 pivot member.

1 19. (Withdrawn) The purse hanger according to claim 17 wherein the movable loop
2 member is slidably engaged to the primary loop member through a slide means.

1 20. (Withdrawn) The purse hanger according to claim 19 wherein said slide means
2 includes a tubular member into which the movable loop member can retract.

1 21. (Original) The purse hanger according to claim 17 further comprising a spring
2 member for urging said movable loop member toward said first position.

1 22. (Currently Amended) In combination:

2 a) a horizontal surface; and

3 b) a purse hanger for hanging a purse from a horizontal surface, the purse hanger
4 comprising:

5 (i) a rigid interface member with a planar interface configured to
6 rest on said horizontal surface;

7 (ii) a rigid arm with a central extension extending from a proximal
8 end to a distal end, the central extension being oriented, at least
9 in part, in a direction different from the proximal end, and in a
10 direction different from the distal end, the a-proximal end being
11 coupled to said interface member, wherein the rigid arm is

12 configured to position the distal end vertically beneath the rigid
13 interface member when the rigid interface member is disposed
14 on the horizontal surface, and wherein the ~~and a~~ distal end
15 extends in a downward direction from the central extension
16 when the distal end is positioned ~~configured to orient itself~~
17 vertically beneath said planar interface area ~~when the planar~~
18 interface area is resting on the horizontal surface;

- 19 c) a flexible member with first and second ends, said first end of said flexible
20 member secured to said distal end of said rigid arm; and
21 d) a purse engagement member coupled with said second end of said flexible
22 member.

1 23. (Original) The purse hanger of claim 22 wherein the flexible member is at least
2 one inch long.

1 24. (Original) The purse hanger of claim 22 wherein said purse engagement member
2 is a rigid loop.

1 25. (Original) The purse hanger of claim 24 wherein the rigid loop comprises a
2 primary loop member coupled to a movable loop member, said movable loop member
3 being movable between first and second positions, wherein, in said first position, said
4 rigid loop is a closed loop, and in said second position, said rigid loop is an open loop.

1 26. (Original) The purse hanger of claim 25 further comprising a spring member
2 engaged with said primary loop member and with said movable loop member to urge
3 said movable loop member to said first position.

1 27. (Previously Presented) The purse hanger according to claim 22 wherein said
2 rigid arm has a lengthening member.

- 1 28. (Previously Presented) The purse hanger according to claim 27 wherein said
2 lengthening member comprises a turnbuckle.
- 1 29. (Withdrawn) The purse hanger according to claim 22 further comprising a storage
2 cavity within said rigid interface member.
- 1 30. (Withdrawn) The purse hanger according to claim 29 further comprising a cover for
2 covering said storage cavity, and a cover engagement means for engaging said cover
3 to said rigid interface member.
- 1 31. (Withdrawn) The purse hanger of claim 30 wherein the cover engagement means is
2 selected from among a group consisting of hinges, clasps, threaded members, chains,
3 clips, and combinations thereof.
- 1 32. (Withdrawn) The purse hanger according to claim 29 further comprising storage
2 members stored within said storage cavity, said storage members selected from among
3 a group consisting of lip gloss, foundation, modular dividers, vitamins, prescription
4 medication, a condom, a cell phone, a time piece, a camera, and combinations thereof.
33. (Cancelled)
34. (Cancelled)
- 1 35. (Withdrawn) The purse hanger according to claim 8 further comprising a mirror on
2 a surface of said cover.
- 1 36. (Withdrawn) The purse hanger according to claim 30 further comprising a mirror on
2 a surface of said cover.
- 1 37. (Currently Amended) A purse hanger comprising:
2 | a) a rigid interface member with a planar interface area;

3 b) a bent rigid arm with a proximal end and a distal end, wherein the
4 proximal end is coupled to said interface member in an orientation substantially
5 parallel to the planar interface area, the rigid arm being configured such that the distal
6 end is disposed vertically beneath the planar interface area when the planar interface
7 area is horizontal, and a-wherein the distal end comprises a securement member;

8 c) a flexible member with first and second ends, said first end of said
9 flexible member secured to the securement members~~said distal end of said rigid arm;~~
10 and

11 d) a purse engagement member coupled with said second end of said
12 flexible member.

1 38. (Previously Presented) The purse hanger of claim 37 wherein the rigid arm
2 comprises a vertical extension and a horizontal extension adjoining at said at least one bend.

1 39. (Withdrawn) The purse hanger of claim 37 wherein at least one bend within the rigid
2 arm comprises a large progressive curve.

1 40. (Previously Presented) The purse hanger of claim 37 wherein said at least one
2 bend within the rigid arm is configured to orient the distal end of the rigid arm vertically
3 beneath the planar interface area.

1 41. (Previously Presented) The purse hanger of claim 38 wherein the horizontal
2 extension of the rigid arm is swivelably coupled to the rigid interface member while rigidly
3 fixed along a horizontal line relative to the rigid interfacemember.